

# It Takes Just Five Minutes to Learn How You Can Spend Less on Advertising and Get More Patients With This One of a Kind Strategy

Note: This unique opportunity is open to only one Dental practice in the Marietta 30066, 30067, East Cobb area, on a first come basis.

- According to Nielsen/NetRatings, U.S. users searched the web 5.7 Billion times in January 2006, up 39% from January 2005. If they're looking for you, we'll help them find you!
- You don't spend anymore on advertising than you already do. Move a portion of your print media budget to this unique internet search engine marketing strategy. Your prospective patients have already moved there, but they can't find your practice.
- Your practice can dominate dental keyword searches **today**. You don't have to wait for months for a traditional Search Engine Optimization program to work its magic.
- This is a proven, labor and time intensive technique. We can supply local references.
- You benefit by lowering cost of acquiring a new patient, guaranteed. In fact, the guarantee is so incredible, you won't believe it. But you will have to read on.

# High Traffic Web Sites Generating New Patients *Today!*

This program is built around four web sites that already rank well on Google, Yahoo and MSN for hundreds of search terms important to a Dental Practice in Marietta. Some of the sites rank high for the same search term, ***dominating the space, pushing your competitors off the front page of the search results!***

Its like having dozens of yellow page ads under many dental topics. The search results may fluctuate, but the average ranking is rising, and so is the traffic. We will consult with you to determine your exact needs and add or delete topics to suit your practice.

We do this for a low monthly fee.

Keyword	Google	Yahoo!	MSN
Marietta Dentist	#2,3,8,9	#4,13	#1,8
Dentist Marietta	#1,2,11,17	#4,6,7	#1,8
Dentist in Marietta	#2,3,9,11,20	#2,3,7,20	#1,8
East Cobb Dentist	#2,3	#2,3,13	#19
Cosmetic Dentist Marietta	D,E,#5,#13	#4,5,11	#3,4
Marietta Cosmetic Dentist	#11,12	#3,4,6,10,11	#4,5
Dentist 30066	#1,2,5,11,13	A,#4,5,6,8	#10
Dentist 30067	#1,3,5,7,14,15,16	#1,2,3,4,5,8,9	1,5
Dentist 30068	#3,4,9	#1,2,3,4	-

The only time the cost will increase is when traffic increases, your phone rings more and you acquire new patients at a faster rate.

# Facts About Search Engine Marketing

Did you know that web sites found in the organic or natural search results are considered to be more relevant than the pay per click listings found by those shopping for a dentist?

Our web sites are the product of countless hours of search engine optimization. SEO is ongoing to keep high search ranking.

You may have already discovered that pay per click advertising is useful, but expensive and subject to click fraud.

The internet has replaced the yellow pages as the primary way patients look for a dentist.

Research shows that shoppers are up to six times more likely to click on an organic or natural listing over a pay per click ad.

[Click Here to enlarge](#)

The screenshot shows a Google search for "dentist marietta". The search bar is highlighted with a red box. Below the search bar, the results are categorized into "Local business results for dentist near Marietta, GA" and "Sponsored Links".

**Local business results for dentist near Marietta, GA**

- A. Marietta Dental Associates - www.mariettadentalassociates.com - (770) 424-6569 - 3 reviews
- B. Hutson Jr James H DDS - www.hutsondr.com - (770) 424-7525 - 1 review
- C. Hunt Robert K MD DDS - nworalmx.com - (770) 422-7630 - 1 review
- D. Cosmetic Dentures & Partials - www.drskykes.com - (770) 428-4447 - more
- E. Piedmont Dental Care - www.likeyoursmile.com - (770) 427-7358 - 6 reviews
- F. Karen Mills DDS - www.drkarenmills.com - (770) 499-7756 - 11 reviews
- G. Snyder Larry a DDS - www.drlyrnsnyder.com - (770) 955-1188 - 6 reviews
- H. Kurtzman David DDS - www.drdauidkurtzman.com - (770) 980-6336 - 6 reviews
- I. John Family Dentistry - www.drjohnfamilydentistry.com - (770) 514-5055 - 2 reviews
- J. Gilreath, Campbell & Nunez Family and Cosmetic Dentistry - www.mariettasmiles.com - (770) 422-6521 - 6 reviews

**Sponsored Links**

- Dr. James Hutson, DDS  
Cosmetic and Family Dentistry  
Marietta Area- Call Us Today  
www.hutsondr.com  
Marietta, GA
- Marietta Family Dentistry  
Cosmetic & General Dentistry  
Bring Your Family To Our Family.  
www.WaldronDentistry.com
- Dentist Marietta  
Fillings, Cleanings, Dentures,  
Restorations. Call for an Appt!  
onypc.com/adult-dentistry-roswell  
Atlanta, GA
- Marietta Dentist  
Caring & professional dentist.  
Competent and knowledgeable.  
www.marietta-dentistry.com/
- Dentist in Marietta  
Family and Cosmetic Dentistry. Call  
(770) 422-6521 for an appointment.  
www.juliancampbelldental.com
- Family Dental Center  
(770) 794-0808  
Cosmetic & Restorative Care  
www.770-Dentist.com  
2769 Chastain Meadows Pkwy #70
- Marietta Dental Clinic  
For Trusted Dental Care Services,  
Call Our Family Dentist Today.  
www.FryeDental.com
- Atlanta-Vinings Dentist  
Paces Ferry Road in Vinings Village  
Cosmetic and Restorative Dentistry  
www.viningsdentistry.com  
Atlanta, GA

Also, two out of three searchers say they actually distrust paid per click search results.

# A Unique Internet Marketing Plan

**Lease This High Traffic Site**



**MicroManaged  
Media, Inc.**

**770-875-3589**



The web sites listed on the next slide already exist. See them by clicking on the links on the next page. Read the detailed traffic reports that are also linked to on the next page.

These web sites have been worked on for months. The work on them will continue so they can maintain their high search engine ranking and achieve higher ranking as time goes on.

The cost is listed on the next page. Its low by any standard, but my goal is to have you as a client for years to come. And don't forget the guarantee.

# Marietta Dentist "Web" of Web Sites. Click on the Links.

## [Marietta Dentist](#)

[Key Words](#) [All Traffic](#) [Search Engines](#)

## [Dentist Marietta](#)

[Key Words](#) [All Traffic](#) [Search Engines](#)

## [Cosmetic Dentist Marietta](#)

[Key Words](#) [All Traffic](#) [Search Engines](#)

## [Marietta Dentist Directory](#)

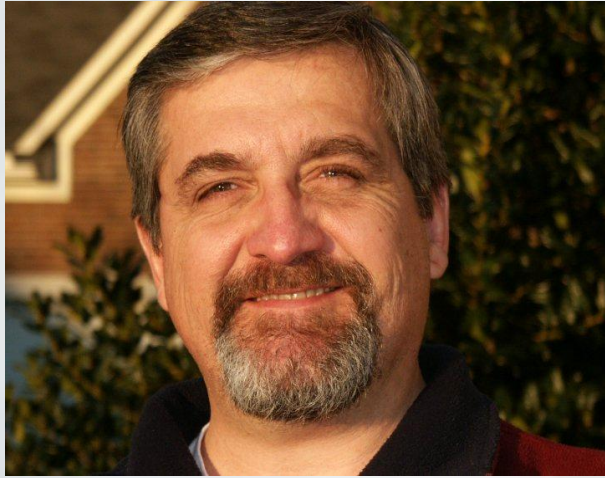
[Key Words](#) [All Traffic](#) [Search Engines](#)

In the past month these sites got  
**366** hits!

Your total cost: **\$560** per month

- No Contracts
- Flat Rate Pricing
- **Guaranteed Results** - If we don't increase your bottom line by three times that amount, you don't pay.

The screenshot shows a website for a cosmetic dentist in Atlanta. At the top, there is a navigation menu with links for 'Cosmetic Dentist', 'Veneers', 'Teeth Whitening', 'Dental Implants', 'Bonding', 'Invisalign', 'Crowns', and 'Orthodontist'. Below the menu is a banner for 'MicroManaged Media, Inc.' with the phone number '770-875-3589' and a photo of a smiling couple. The main content area is titled 'Cosmetic Dentist Atlanta' and includes a video player showing a dentist in a blue scrubs. Below the video are three text-based advertisements for dental services, each with a 'Ads by Google' logo. The first ad is for 'Atlanta Dentist' with the text 'Want A Brighter Smile? Call Our Practice For Cosmetic Dentistry!'. The second is for 'Atlanta-Vinings Dentist' with the text 'Paces Ferry Road in Vinings Village Cosmetic and Restorative Dentistry'. The third is for 'Cosmetic Dentistry' with the text 'Porcelain Veneers, Dental Bonding And Teeth Whitening. Call Today!'. To the right of the video player, there is a section titled 'Cosmetic Dentist Atlanta Does Smile Makeovers' with a small image of a dentist and a woman, and a list of procedures: teeth whitening, bridges, crowns, bonding, veneers, white fillings, and dental implants.



Bob Rutledge  
BSCE Georgia Tech



## Search Engine Marketing for Small Businesses

Search Engine Marketing is the most effective way to get new patients for your Dental Practice in Marietta Georgia. I've been doing Search Engine Marketing for almost a decade for my own business. Now I'll do it for yours.

I am the owner. I have been in your shoes. I have spent \$30,000 a month on pay per click advertising. Then I applied SEO, white hat techniques to my sites and completely eliminated the expense.

I am also available to consult you on your other internet marketing efforts.

**Call Now to Lease These Sites 770-875-3589**  
**[micromanagedmedia@gmail.com](mailto:micromanagedmedia@gmail.com)**